

Healthy Joints and Improved Performance

ACTIVE CARE has the highest percentage of natural glucosamine of any product on the market, which serves to increase the longevity of a dog's healthy joints.

Demands made on the bodies of working law enforcement K-9s causes excessive strain. ACTIVE CARE combines natural glucosamine, hylauronic acid and chondroitin sulfate (together known as GAGs), which has been veterinarian tested and shown to work to maintain the elasticity of a dog's cartilage, thereby protecting the delicate joints.

ACTIVE CARE product's natural cartilage, obtained through a patented method, replace the GAGs in an aging or particularly active dog and have the highest rate of absorption of other similar glucosamine products.

ACTIVE CARE® Savings and Samples

Law enforcement officers and community service workers who enroll their K-9 partners in the program will receive a *FREE* introductory 4-week trial package of ACTIVE CARE. You will also be automatically eligible for the Protect A Hero discount food program for ACTIVE CARE products including dry, canned, chews and biscuits.

Start saving your register receipts and UPC codes from Breeder's Choice bags to verify your purchases. Whenever you have purchased 5-30 lb. bags, mail receipts and UPC codes to our Protect A Hero manager. You will receive one *FREE* 30 lb. bag.

K-9 Vesting Program

Through a national consumer promotion, Breeder's Choice ACTIVE CARE plans to award a minimum of 100 K-9 bulletproof vests to the hard working law enforcement dogs. By signing up for the trial package, law enforcement dogs will be enrolled in the program.

Funds will be raised through the sale of ACTIVE CARE products between June and September 2006 with \$1.00 of every 30 lb. bag purchased of specially marked Active Care Chicken & Rice or Lamb & Rice dog foods donated to this vesting program.

ACTIVE CARE® On-Duty K-9 Feeding Program Qualifications

There is no cost to enroll. To qualify for membership, you must have primary care and feeding responsibility for a law enforcement or community service dog. Get your dog started on the road to improved health and agility.

ACTIVE CARE® Plant Tour

Participating law enforcement officers are also invited for an exclusive tour of the Breeder's Choice manufacturing plant in Southern California. They will have the unique opportunity to meet with the company's nutritionist who will explain the science behind ACTIVE CARE's therapeutic formula and see how the products are prepared.



protect a hero

The Active Care® On-Duty K-9 Feeding Program

Healthy Benefits for Hardworking Dogs
Join Today!



Name _____

Agency _____

Agency address _____

City _____ State _____ Zip _____

Agency number () _____ Fax number () _____

Handler (Officer Name) _____

K-9 name _____

Breed _____ Weight _____ K-9 sex: Male _____ Female _____

Current brand of dog food you are feeding? _____

Which formula of ACTIVE CARE would you prefer? (please check one)

Chicken Meal and Rice

Lamb Meal and Rice

For verification, please provide:

Badge Number _____ Supervisor's Name _____

Yes, sign me up to receive a FREE bulletproof vest for my K-9. I certify that I am affiliated with an accredited law enforcement agency and that I am the sole or primary handler of the K-9 listed.

If yes, My K-9 does not currently have a vest. My K-9 is in need of a new vest.

If no, My K-9 already has a bulletproof vest. Please help another K-9 officer.

Yes, I would like to try a trial pack of ACTIVE CARE products.

Signature _____ Date _____

Mail to: PROTECT A HERO, P.O. Box 2005, Irwindale, CA 91706
Visit our website at www.goactivedog.com/hero or call us toll free at (800) 255-4286.